

# Fort Bliss MONITOR

MECHANICAL SPECIFICATIONS

## Space Reservations due Thursdays

(Week Previous)

### Deadlines

- Copy, Thursday 5 pm week previous
- Finished ads Monday 5 pm week of issue.  
*No exceptions.*
- Free-standing inserts Thursday week preceding.  
*(Call for special shipping instructions.)*

### Publication Dates - Weekly

- Thursday
- 15% commission - Authorized agencies who furnish ads.
- \$150 per color - Less on contract
- Payable - Receipt of invoice
- 15% preferred position.

	WIDTH	HEIGHT
Full Page	10"	15.75"
2/3 Page Horizontal	10"	10"
1/2 Page Horizontal	10"	8"
1/2 Page Vertical	5"	15.75"
1/3 Page Horizontal	10"	5"
1/3 Page Vertical	5"	10"
1/4 Page Horizontal	10"	4"
1/4 Page Vertical	5"	8"
	2 1/4"	15.75"
1/6 Page Horizontal	4 7/8"	5"
1/6 Page Vertical	2 1/4"	10"
1/8 Page Horizontal	4 7/8"	4"
1/8 Page Vertical	2 1/4"	8"

Printed on a web offset press.  
The finished tabloid is folded to 11" x 17" with four-column format.

**Screen: 100-line.**

**WE REQUEST  
DIGITAL FILES.**

We prefer .pdf file format.  
(Please embed all fonts)

We also accept photoshop, quark, illustrator, .eps, .jpg, and .tif formats.  
All fonts should be included.

1 Col.	2 1/4"
2 Col.	4 7/8"
3 Col.	7 1/2"
4 Col.	10"



Proudly producing quality newspapers  
for more than 22 years.

**(915) 772-0934**

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