

# Fort Bliss MONITOR

N E W S P A P E R

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## 2008 ADVERTISING RATES

Laven Publishing Group

4 COLUMN FORMAT

Ad Size	1 Week	4 Weeks	12 Weeks	26 Weeks
<b>Full Page</b> 4 col. x 16"	<b>\$935</b>	<b>\$890</b> Each	<b>\$835</b> Each	<b>\$790</b> Each
<b>2/3 Page</b> 4 col. x 10"	<b>\$625</b>	<b>\$600</b> Each	<b>\$570</b> Each	<b>\$520</b> Each
<b>1/2 Page</b> 4 col. x 8"	<b>\$510</b>	<b>\$490</b> Each	<b>\$450</b> Each	<b>\$410</b> Each
<b>1/3 Page</b> 2 col. x 10"	<b>\$340</b>	<b>\$325</b> Each	<b>\$300</b> Each	<b>\$265</b> Each
<b>1/4 Page</b> 2 col. x 8" (5"x8")	<b>\$280</b>	<b>\$270</b> Each	<b>\$250</b> Each	<b>\$220</b> Each
2 col. x 6" (5"x6")	<b>\$235</b>	<b>\$210</b> Each	<b>\$195</b> Each	<b>\$170</b> Each
<b>1/6 Page</b> 2 col. x 5"	<b>\$190</b>	<b>\$175</b> Each	<b>\$155</b> Each	<b>\$135</b> Each
<b>1/8 Page</b> 2 col. x 4"	<b>\$165</b>	<b>\$150</b> Each	<b>\$130</b> Each	<b>\$110</b> Each
2 col. x 3"	<b>\$130</b>	<b>\$120</b> Each	<b>\$110</b> Each	<b>\$95</b> Each

2 COLUMNS = 5"

Color \$150 each

(on contract = \$100 each)

Full Color \$300

PLEASE SEND ALL CAMERA-  
READY ADS DIGITALLY...

We accept .pdf, quark, photoshop,  
illustrator, freehand, .eps, .jpg and .tif formats.

**20,000**

EVERY THURSDAY (ALL COPIES DELIVERED)

SPACE RESERVATIONS

**THURSDAY** (WEEK PREVIOUS)

**LAVEN**

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